

HEALTH LETTER FOR HEALTH CARE COMPANY

MAKING THE DIFFERENCE





MESSAGE FROM CHAIRMN

Outstanding Networking Opportunities in Africa and the Middle East

HEALTH LETTER FOR HEALTH CARE COMPANY has placed economic and social development at the forefront of its investment policy. It is rising to the challenge. Its business diplomacy and development assistance is a powerful driver of political and economic growth in Africa and the Middle East (**AME**) and not only.

Amyal Al Jazeera Holding helps partners to identify opportunities and find hidden business value through participatory diplomacy in the AME. For more than two decades *HEALTH LETTER FOR HEALTH CARE COMPANY*' executives have been consulting on special business lobbying and contracts worldwide.

HEALTH LETTER FOR HEALTH CARE COMPANY is a 'community of professionals' who sustains their competitive advantage by learning faster than the competition. It sees its permanent business diplomacy in the region as a source of long-lasting business making maximum use of the knowledge, thinking and leadership within its organization.

HEALTH LETTER FOR HEALTH CARE COMPANY is committed to expanding the circle of development, opening AME societies and building the infrastructure for a more competitive economy.

HEALTH LETTER FOR HEALTH CARE COMPANY embraces the future, as it takes on new and challenging relief and development programs in AME. It is committed to bringing investments and hope to the people who need it most. It works with a wide range of organizations (domestic and foreign government agencies, international organizations, international and local NGO's and international Corporations) in the implementation of targeted, cost-effective growth and development programmes.

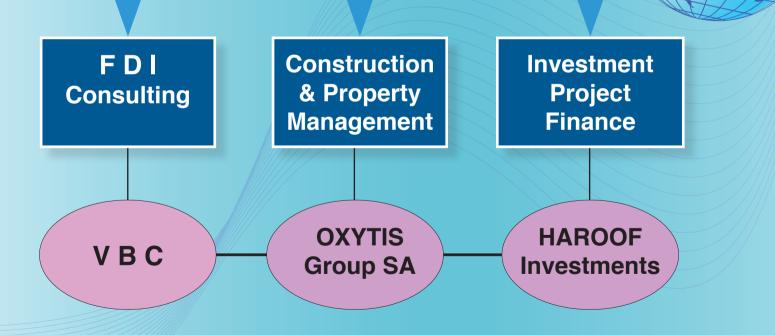
With the collaboration of our partners, we will carry out investments and technical assistance programs that support sustained economic and social progress in the entire region.

Abdulmohsen Alrohaimi PhD.,

HEALTH LETTER FOR HEALTH CARE COMPANY Riyadh, Kingdom of Saudi Arabia



GLOBAL ORGANISATION





A SOLID DEVELOPMENT AGENDA For A Sustainable Organization Impact

HEALTH LETTER FOR HEALTH CARE COMPANY

Steps to Delivery

Execution Plan

LEVEL 1

March-May 2021 – Execute: Internal Consolidation of the Corporate Structure (A Business & Sustainability Platform: Advocacy for a better world) Leadership-Control-Synergies Profile Business Streams: Consulting, Investment, Construction

Strategic partnerships

Leadership-Control-Synergies

Governance: 4 Boards

Financial Policy: Capital & Funding Strategies and Agenda Strategic Committee /Strategy Weekly Report

Portfolio Structure: (VoluPolis Project **2 0 2 5** Report) - a catalysis of innovative large scale infrastructure territorial projects to transform unjust systems and structures for a more shared prosperity for all.

LEVEL 2

^{3rd} Q 2022 - Building the Future (Market Infrastructure/Urban & Energy Infrastructure Portfolio): Promoting Integral Human Development (Strategic Directions 2021-2025.

LEVEL 3

4th**Q2023** – HEALTH LETTER FOR HEALTH CARE COMPANY Activate & Manage: A Multi-sector expertise in the service of territorial development. A Privileged partner of Local & National Governments

Strategic Orientations

Corporate Organizational Master Plan Setup a EDI Intelligence-Driven Operations Service

Setup a FDI Intelligence-Driven Operations Services Center of Excellence EMA and Americas. Build a Unique Organizational Competence an Partnerships Platform and Promote Integral Human Development worldwide.

V 1 2

ONE INITIATIVE

11 => VoluPolis

Initiative – VoluPolis

Innovation & Social

Entrepreneurship

Initiative: Growing

Economies.

Expanding Human

Welfare.

SIX DIVISIONS

D6 => Consulting, Investment, Development, Project Finance, Management, Public Diplomacy.

FIVE CLUSTERS

C5 => Education & Knowledge Capitalization, Creative Industries, Energy & Environment, Agriculture & Food Industries, Leisure, Sports, Entertainment & Hospitality.



ONE CORPORATE PLATFORM





ONE Integrated PLATFORM





Haroof Pharma Cluster VoluPolis Entrepreneur Mention



VoluPolis VBC Foundation



Amyal Development



DEVELOPMENT PLAN AND BUDGET

Corporate setup and head Office investment Costs

Company	Capitalisation	Notary/Lawyer Fees/ Gov't Tax	Total		
AMYAL ALJAZEERA Holding	82,672 USD	2%	84325.44 USD		
VoluPolis Business Center	82,672 USD	2%	84325.44 USD		
myal Development KSA 82,672 USD		2%	84325.44 USI		
Haroof Mention Riyadh 82,672 USD		2%	84325.44 USD		
Alrohaimi Foundation	82,672 USD	2%	84325.44 USD		
Group's Corporate identity Building	4,134 USD		4,134 USD		
Total	334,822 USD	10%	445,933.44 USD		
2022-2025 Effective Global funding			1.250 billon USD		
Global Invested Amount for 2014 - Pro Including the Office Building in Morocco & th	-		e12.1 million USD		
Investment needed for the setup			e1.2 million USD		
Permanent Working Capital / Free Ca	sh flow		e3.7 million USD		
Total			€17 million USD		
Law Firm Llobet	& Vila, Barcelona, Spain				
Notary Office TBD					

Facility Management

VBC



PROJECT PLANNING

IMPLEMENTATION PLANNING CONCEPT STUDY

N°	Missions	1 st Month			2 nd Month				3rd Month				
		W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12
1	General diagnosis (Corporate & Business Organization; Business Model & Global Strategy; Business & Financial Preliminary Plan)												
2	Development ofbenchmarks												
3	Operational Implementation Guide										X////		
4	Preparation of specifications												
5	PR/External Communication (Media Planning)												
6	Application to a specificdomain and location (Europe, USA), etc.												